

BUSINESS ECONOMICS AND MANAGEMENT

Programme Specification

1 BASIC PROGRAMME INFORMATION

Awarding Institution:	Faculty of Business Management (FBM) University of Economics in Bratislava
School/Campus:	Bratislava
Final Award, Programme Title	Bc.
Modes of Study:	Full-time
Normal Duration:	3 years

2 OVERVIEW AND GENERAL EDUCATIONAL AIMS OF THE PROGRAMME

The bachelor study programme "BUSINESS ECONOMICS AND MANAGEMENT" has been developed with regard to the ongoing globalisation and integration processes and developments which have taken place in Central and Eastern European countries in recent years. The programme has been adapted to the Bologna process with the effort to create the European Higher Education Area. Faculty of Business Management has set the core programme goals:

- To teach students the most important knowledge for quality and success in management and business positions.
- To make students acquainted with up-to-date approaches and theories in the area of management, business, economics and administration related to the core management and enterprise economy activities.
- To emphasise and present knowledge about national and international (primarily the EU) business conditions for management and enterprise economy functions.
- To train students the practical skills (following on from adequate theoretical knowledge) and managerial techniques focused on quality and successful performance as future managers and economists.
- To prepare students to acquire the enterprise information system as one of the most efficient subsystems of enterprise economy and management.

3 PROGRAMME OUTCOMES

A/Knowledge and Understanding

By the end of the programme students will be able:

- To apply system approach to business, enterprise economy and management issues and develop suitable solutions to the related enterprise problems.
- To acquire and actively use core knowledge in enterprise economy theories (enterprise economy, accounting, cost controlling, financial economical analysis of company, etc.).
- To understand and master the central topics of management theories (management, human resource management, production management, entrepreneurial decision making, etc.).
- To utilise both knowledge groups of mentioned theories (enterprise economy and management) as the complex approach in the process of solution of the managerial economic problems.
- To understand and apply business documentation for the operative and strategic managerial economic activities.
- To master and utilise achieved knowledge and skills in information-communication technologies (ICT: Excel, Access, SAP, etc.) assuming that one person as a manager or an economist is the proficient user able to solve issues by means of the ICT.

- g) To perform varied managerial and economic positions (at the middle and top management levels) in Slovak enterprises or in international companies.

B/Skills, qualities and attributes.

By the end of the programme you should be able:

- h) To communicate and cooperate in a team with the purpose to constructively and rationally solve every managerial economic problem.
- i) To present team and personal managerial economic opinions or decisions by using logic sequences, persuasion methods and other rhetoric methodology, psychology, sociology diplomacy, etc. adequate to the societal group.
- j) To apply the achieved knowledge and skills in foreign languages (minimum of two foreign languages) for carrying out international communication with representative persons of an enterprise or an economic institution.
- k) To use and update absorbed knowledge and skills in information-communication technologies in managerial economic practice.
- l) To provide information support (monitoring and reporting) for the top and middle management.
- m) To utilise knowledge and experience directed at support and development of managerial "soft" skills and their social-psychological competences to manage people and solve complicated economic problems.

4 ASSESSMENT METHODS

The teaching process of each course of the bachelor study programme "BUSINESS ECONOMICS AND MANAGEMENT" is concluded with the verification phase (Diagnostic part) of achieved knowledge, skills, capabilities to assess the achievement of the learning outcomes. University of Economics in Bratislava applies the [ECTS assessment system](#).

Assessment scale:

<u>ECTS GRADE</u>	<u>UEB GRADE / POINTS</u>	<u>DEFINITION</u>
A	(1) 91-100	Excellent
B	(1,5) 81-90	Very good
C	(2) 71-80	Good
D	(2,5) 61-70	Satisfactory
E	(3) 51- 60	Sufficient
FX/F	(4) 0-50	Fail

5 PROGRAMME STRUCTURE AND CURRICULUM

In the supplement No1.: The bachelor study programme "BUSINESS ECONOMICS AND MANAGEMENT"

6 ADMISSION TO THE PROGRAMME

Applicants for the bachelor study programme "BUSINESS ECONOMICS AND MANAGEMENT" must have successfully completed secondary school education and passed the entrance examination.

7 SUPPORT FOR LEARNING

Team members of the bachelor study programme "BUSINESS ECONOMICS AND MANAGEMENT" are intensively engaged in academic support for all students. Every new student is offered the opportunity to attend an orientation day, during which he or she will gain more information about the organisation of their studies, hands-on possibilities with regard to technical resources, library, information technologies, and other available facilities and student/peer support.

A/Obligatory elements:

- Bachelor Thesis elaboration
 - Bachelor Seminar – 2nd year
 - Bachelor Thesis – 3rd year
 - Bachelor Professional Practice in an enterprise

- Lectures of experts:
Teachers from international higher education institutions
Managers from prestigious enterprises, representatives of public institutions (in the SR and the EU)

B/Facultative elements:

- Participation of students in international exchange programmes (Erasmus, CEEPUS, etc.)
- Student project cooperation (e.g. Project sponsored by the UNDP)
- Participation of students in expert competitions (e.g. Euromanager)
- Summer Universities

9 GRADUATE OPPORTUNITIES/ EMPLOYABILITY:

- a) Study in related masters programmes – the 2nd degree of study in the following study programmes of the FBM:

International Management (Taught in English)
Financial Management and Accounting
Business Finance
Management and Economy Valuating
Production Management and Logistics
Enterprise Personnel Management
General Management
Enterprise Economy and Management

- b) Positions in top and middle management
- c) Experts for financial, economic and management consulting, analysts and experts
- d) Managers in the financial, strategy, controlling, human resource, logistic departments
- e) Managers and economist experts in the business sector in the national and international environment
- f) Managers and economist experts – both in private firms and public institutions

10 PROGRAMME STANDARDS AND QUALITY

Quality control of the bachelor study programme "BUSINESS ECONOMICS AND MANAGEMENT" is achieved via the Integrated Quality Assurance System of the University of Economics in Bratislava and the national university accreditation system of the Ministry of Education of the Slovak Republic.