

Appendix 1_Bachelor in International Business – Year 1 and 2

6			
Semester 1	ECTS	Semester 2	ECTS
Principles of International Business Mandatory			
Elective A (Choose Min 2 Max 4)		Elective A (Choose Min 3 Max 4)	
Principles of Accounting	6	Managerial Accounting	6
Microeconomics	6	Macroeconomics	6
Principles of Risk Management	6	Insurance Law & Claims	6
Management Principles	6	Entrepreneurship and Innovation	6
Business Information Management	6	Principles of Organisational Behaviour	6
Communications	6	Marketing	6
Elective B (Choose Min 0 Max 2)		Elective B (Choose Min 0 Max 2)	
Principles of Law	6	Comparative Legal Systems	6
Introduction to Politics and International Relations 1	6	Introduction to Politics and International Relations 2	6
Introduction to Sociology	6	Global Political Economy	6
Sources for History	6	Broadening Module	6
Elective C (Choose Min 0 Max 1)		Elective C (Choose Min 0 Max 1)	
French for Business 1A	6	French for Business 2A	6
German for Business 1A	6	German for Business 2A	6
Japanese for Business 1	6	Japanese for Business 2	6
Spanish for Business 1 (Beginners)	6	Spanish for Business 2 (Beginners)	6
Spanish for Business 1	6	Spanish for Business 2	6
Year 2			
Semester 3	ECTS	Semester 4	ECTS
Elective A (Choose Min 3 Max 4)		Elective A (Choose Min 3 Max 4)	
Financial Information Analysis	6	Auditing & Accounting Frameworks	6
Economics for Business	6	Financial Accounting and Reporting	6
Finance	6	Life Insurance	6
Risk and Insurance	6	Marketing Communications	6
Principles of Human Resource Management	6	Employment Relations	6
International Management	6	Applied Organisational Behaviour	6
Applied Business Mathematics	6	Applied Business Statistics	6
Elective B (Choose Min 0 Max 2)		Elective B (Choose Min 0 Max 2)	
Sociology of Work	6	Sociology of Globalisation	6
Comparative European Politics	6	Consumption and Consumer Culture	6
Commercial Law	6	Human Resource Development	6
Psychology and Everyday Life	6	International Economics	6
Elective C (Choose Min 0 Max 1)		Elective C (Choose Min 0 Max 1)	
French for Business 3A	6	French for Business 4A	6
German for Business 3A	6	German for Business 4A	6
Japanese for Business 3	6	Japanese for Business 4	6
Spanish for Business 3 (Beginners)	6	Spanish for Business 4 (Beginners)	6
Spanish for Business 3	6	Spanish for Business 4	6

Major Pathways – Years 3 ad 4

Marketing/Management Track			
SEM 5	Title	SEM 6	Title
MG4035	International Management	MA4114	Applied Business Statistics
MK4035	Marketing Research	EP4003	Entrepreneurship and Innovation
MK4045	Digital Marketing	MK4004	Consumption & Consumer Culture
EP4005	New Enterprise Creation	MK4025	Marketing Communication
<i>Plus one from following:</i>		<i>Plus one from following:</i>	
MG4045	Change Management	PM4014	Human Resource Development
MI4305	Data and Decision-Making in Organisations	PM4054	Applied Organizational Behaviour
AC4305	Financial Information Analysis	PM4064	Employment Relations
SEM 7	Title	SEM 8	Title
EC4437	International Political Economy	MG4037	Strategic Management
MK4005	Marketing Intelligence	MK4017	Marketing Leadership
MK4027	Strategic Brand Management	MK4038	Marketing Relationships and Networks
EP4007	Enterprise Management and Growth	EP4008	Business Consulting
<i>Plus one from following:</i>		<i>Plus one from following:</i>	
MI4407	Social and Economic Perspectives of Information Management	MG4058	Management Consulting
MN4007	Project Management Theory and Practice	MI4408	Strategy and Knowledge Management
Accounting/Finance Track			
SEM 5	Title	SEM 6	Title
AC4305	Financial Information Analysis	AC4024	Financial Accounting and Reporting
MG4035	International Management	AC4034	Auditing and Accounting Frameworks
TX4305	Taxation Theory & Practice	EP4003	Entrepreneurship and Innovation
FI4015	Corporate Finance	MA4114	Applied Business Statistics
<i>Plus one from following:</i>		<i>Plus one from following:</i>	
FI4407	Financial Institutions and Markets	IN4004	Insurance Law & Claims
EC4027	The European Economy	IN4014	Life Insurance
MI4305	Data and Decision-Making in Organisations	PM4014	Human Resource Development
MG4045	Change Management	PM4064	Employment Relations
SEM 7	Title	SEM 8	Title
EC4437	International Political Economy	MG4037	Strategic Management
AC4007	Advanced Financial Reporting	AC4418	Management Accounting 2
AC4417	Management Accounting 1	TX4407	Corporate Taxation
<i>Plus two from following:</i>		<i>Plus one from following:</i>	
FI4007	Investments: Analysis and Management	FI4008	Empirical Finance
MI4407	Social and Economic Perspectives of Information Management	MI4408	Strategy and Knowledge Management
MN4007	Project Management Theory and Practice	IN4418	Risk Control & Underwriting
IN4427	Insurance Organisations and Markets	MG4058	Management Consulting

Economics/Finance Track			
SEM 5	Title	SEM 6	Title
AC4305	Financial Information Analysis	EC4014	International Economics
MG4035	International Management	EC4044	Applied Economic Analysis
EC4307	Econometrics	EP4003	Entrepreneurship and Innovation
FI4015	Corporate Finance	MA4114	Applied Business Statistics
<i>Plus one from following:</i>		<i>Plus one from following:</i>	
FI4407	Financial Institutions and Markets	IN4004	Insurance Law & Claims
EC4027	The European Economy	IN4014	Life Insurance
MI4305	Data and Decision-Making in Organisations	PM4014	Human Resource Development
MG4045	Change Management	PM4064	Employment Relations
SEM 7	Title	SEM 8	Title
EC4437	International Political Economy	MG4037	Strategic Management
EC4417	Industrial Economics	EC4018	Monetary Economics
EC4427	Managerial Economics	EC4408	Public Finance
<i>Plus two from following:</i>		FI4008	Empirical Finance
FI4007	Investments: Analysis and Management	<i>Plus one from following:</i>	
MI4407	Social and Economic Perspectives of Information Management	MI4408	Strategy and Knowledge Management
MN4007	Project Management Theory and Practice	IN4418	Risk Control & Underwriting
IN4427	Insurance Organisations and Markets	MG4058	Management Consulting

HRM Track			
SEM 5	Title	SEM 6	Title
MG4035	International Management	EP4003	Entrepreneurship and Innovation
PM4017	Human Resource Practice	PM4014	Human Resource Development
PM4035	The Psychology of Work	PM4054	Applied Organizational Behaviour
PM4055	Critical Perspectives on Employment Relations	PM4064	Employment Relations
<i>Plus one from following:</i>		<i>Plus one from following:</i>	
MG4045	Change Management	MA4114	Applied Business Statistics
MI4305	Data and Decision-Making in Organisations	MK4004	Consumption & Consumer Culture
EP4005	New Enterprise Creation	MK4025	Marketing Communication
SEM 7	Title	SEM 8	Title
EC4437	International Political Economy	MG4037	Strategic Management
PM4027	Social Psychology of Organisations	PM4008	Employment Relations Practice
PM4067	Contemporary Issues in Organizational Behaviour	PM4098	Contemporary HRM: Context and Strategy
PM4077	HR Analytics	PM4108	The Psychology of Career Success
<i>Plus one from following:</i>		<i>Plus one from following:</i>	
MI4407	Social and Economic Perspectives of Information Management	MG4058	Management Consulting
MN4007	Project Management Theory and Practice	MI4408	Strategy and Knowledge Management
EP4007	Enterprise Management and Growth		