

GREEN AND SUSTAINABLE ECOSYSTEMS IN BUSINESS MANAGEMENT

Join Our Blended Intensive Program on Business Sustainability!

COURSE STRUCTURE OVERVIEW:

Online Sessions (2 hours/lecture)

Lecture 1: Introduction to Sustainability in Business (April 7, 2025, Monday 14:00–15:30)

Lecture 2: Corporate Social Responsibility (CSR) and ESG Frameworks (April 14, 2025, Monday 14:00–15:30)

Lecture 3: Circular Economy and Green Business Models (April 28, 2025, Monday 14:00–15:30)

Lecture 4: Sustainable Development Goals (SDGs) and Business Alignment (May 5, 2025, Monday 14:00–15:30)

Onsite Week in Bratislava from May 19 to 23, 2025

Day 1: Guest Speakers (4 hours) – good practice and lessons learned

Day 2: Workshop (4 hours): Scrutinizing the Sustainability Indicators Across European Countries.

Day 3: Workshop (4 hours): Analysis of sustainability indicators across EU countries using Eurostat data, focusing especially on metrics related to SDGs, circular economy or renewable energy usage.

Day 4: Workshop (4 hours): Regional Analysis of Energy Consumption, Energy Mix, and Emissions Using IEA Data.

Day 5: Workshop (2 hours): Comparative Analysis of Sustainable Urban Development Initiatives Using C40 Cities Data and Case Studies. Final remarks & evaluation.

3 ECTS (78 hours)

26 contact hours

16 hours (preparation and assignments)

36 hours (readings)