

CURRENT PROBLEMS OF THE CORPORATE SECTOR 2020

International scientific conference at the Department of Business Administration FBM UEBA



Foundation Manažér in cooperation with Department of Business Administration of the Faculty of Business Management, University of Economics in Bratislava is inviting you to attend the international scientific conference Current Problems of the Corporate Sector 2020 | APPS 2020, which will be held on the 13th and 14th May 2020 at the University of Economics in Bratislava, under the auspices of the faculty dean

prof. Ing. Peter Markovič, PhD.

WHEN: 13th and 14th May 2020 | **WHERE:** University of Economics in Bratislava, Conference room V1 |

MORE INFO: <https://conferences.euba.sk/appskonf>

AIMS OF THE INTERNATIONAL SCIENTIFIC CONFERENCE

Presentation of current business issues that concern managers and entrepreneurs operating in CEE markets.

Presentation of scientific research outcomes by members of the Department of Business Administration @ University of Economics in Bratislava and other departments from partnering V4 universities.

Supporting the knowledge transfer by finding the links between scientific research and business practice.

Searching for new ideas and issues to explore.

Establishing and maintaining intensive future cooperation.

CONTACT

UNIVERSITY OF ECONOMICS IN BRATISLAVA
FACULTY OF BUSINESS MANAGEMENT
DEPARTMENT OF BUSINESS ADMINISTRATION
SECRETARY

Dolnozemska cesta 1/b, 852 35 Bratislava
Slovakia, EU

Phone: + 421 2 672 95 570

Publishing administration: konf.kph.fpm@euba.sk

Fees administration: sinsky.peter@gmail.com

CHAIR OF SCIENTIFIC COMMITTEE

prof. Ing. Helena Majdúchová, CSc.
University of Economics in Bratislava, Slovakia

MEMBERS OF SCIENTIFIC COMMITTEE

prof. Ing. Peter Markovič, PhD.
University of Economics in Bratislava, Slovakia

doc. Ing. Michaela Krechovská, PhD.
University of West Bohemia, Czech Republic

dr hab. Grzegorz Glód, prof. UE
University of Economics in Katowice, Poland

prof. Mgr. Peter Štarchoň, PhD.
Comenius University in Bratislava, Slovakia

doc. Ing. Mgr. Gabriela Dubcová, PhD.
University of Economics in Bratislava, Slovakia

Ing. Mgr. Jakub Prochádzka, PhD.
Masaryk University, Czech republic

prof. Ing. Rastislav Rajnoha, PhD.
Pan European University, Slovakia

doc. Ing. Jindra Peterková, PhD.
Technical University of Ostrava, Czech Republic

prof. Ing. Zdeněk Mikoláš, CSc.
The College of Entrepreneurship and Law, Czech Republic

prof. Ing. Eleonora Fendeková, PhD.
University of Economics in Bratislava, Slovakia

prof. Ing. Ladislav Blažek, CSc.
Masaryk University, Czech Republic

prof. Ing. Lilia Dvořáková, CSc.
University of West Bohemia, Czech Republic

doc. Ing. et Ing. Renáta Myšková, PhD.
University of Pardubice, Czech Republic

doc. RNDr. Ing. Hana Scholleová, PhD.
Czech Technical University in Prague, Czech Republic

prof. Ing. Zuzana Dvořáková, CSc.
Czech Technical University in Prague, Czech Republic

prof. Ing. Jiří Hnilica, PhD.
University of Economics in Prague, Czech Republic

HEAD OF ORGANIZING COMMITTEE

PhDr. Mária Kmety Barteková, PhD.

EDITORIAL BOARD

Ing. Dana Hrušovská, PhD.

Ing. Mária Kozáková, PhD.

MEMBERS OF ORGANIZING COMMITTEE

doc. Ing. Nora Grisáková, PhD.

Ing. Jakub Kintler, PhD.

Ing. Peter Štetka, PhD.

Ing. Iveta Kufelová, PhD.

Ing. Monika Raková, PhD.

<https://conferences.euba.sk/appsconf>

TIME SCHEDULE OF THE CONFERENCE

WEDNESDAY 13th May 2020

| | |
|---------------|------------------------------|
| 09:00 – 10:00 | Registration of participants |
| 10:00 – 10:30 | Opening of the conference |
| 10:30 – 12:00 | Plenary session I |
| 12:00 – 13:00 | Lunch break |
| 13:00 – 14:30 | Plenary session II |
| 14:30 – 15:00 | Coffee break |
| 15:00 – 17:00 | Plenary session III |
| 17:00 – 21:00 | Discussion and rout |

THURSDAY 14th May 2020

| | |
|---------------|--|
| 09:00 – 12:00 | Thematic oriented excursion around Bratislava with expert commentary |
| 12:00 – 12:45 | Lunch break |
| 12:45 – 13:00 | Closing of the conference |

DATE OF THE CONFERENCE

13th and 14th May 2020

ACCEPTED LANGUAGES

Slovak, Czech, Polish and English

PROCEEDINGS

Submitted papers will be published in peer-reviewed conference proceedings. Proceedings will be sent for further evaluation to Thomson Reuters database: Conference Proceedings Citation index – Web of Science (WOS). **Condition of publishing research paper is the personal participation of at least one author at the conference.**

FEES

Personal attendance incl. publishing the research paper: **149 €**. This fee includes all publishing costs, coffee and other refreshments, raut, excursion and technical support during the conference.

Virtual participation fee (publishing of the research paper included) is 99 €.

Condition of publishing the research paper is the personal participation of at least one author at the conference. The co-author's personal participation fee is **49 €**. The conference fee **doesn't include** accommodation.

PAYMENT

All conference fees should be paid until the 14th April 2020 to the following bank-account:

Foundation Manažér

Dolnozemska cesta 1/b

852 35 Bratislava 5

Slovenská republika, EU

Tatrabanka, a. s. Bratislava

IBAN: SK72 1100 0000 0026 2883 2098

Variable symbol: 2020

BIC (SWIFT) TATRSKBX.

Please state your first name and surname in the message for the recipient. Also please note that the conference fee is not refundable. If a registered participant will not be able to attend the conference, he/she may send a substitute. If so, organizing committee must be notified. The conference fee payment is being administrated by the Foundation Manažér. Any communication concerning payment or fees should be directed to the e-mail: sinsky.peter@gmail.com.

The payment confirmation will be distributed to all participants on the 13th May 2020 at the conference venue.

VENUE

University of Economics in Bratislava

Dolnozemska cesta 1

852 35 Bratislava

Slovakia, EU

REGISTRATION

The registration is opened since the 1st March 2020 **till the 14th April 2020**. The online registration form will be available here:

<https://conferences.euba.sk/appsconf/>

PUBLISHING

Research papers should be **uploaded to the conference website** until the **14th April 2020**.

The paper template is attached to this invitation and is also available at the conference website: <https://conferences.euba.sk/appsconf/>.

ACCOMMODATION

Accommodation is not included in the conference fee. Accommodation must be arranged separately by each participant. If you are interested in reasonable accommodation in the renovated part of the student home of Prokop the Great 41, please contact the director Ing. Jana Sodomová (tel. 0902 898 787, email: jana.sodomova@euba.sk).

OTHER INFORMATION

Detailed time schedule will be available before the opening ceremony, and will be distributed to all participants during the attendance confirmation at the conference venue. Each research paper submitted for publishing is going to be blindly peer-reviewed. Organizing committee has a right to refuse publishing if the content does not correspond with the conference focus or was not approved for publishing by reviewers or the conference fee wasn't paid until the payment deadline.